

CLG DÚN NA MAINISTREACH / BAILE NA CÚIRTE STRATEGIC PLAN 2011 - 2015



ABBEYSIDE / BALLINACOURTY GAA CLUB
STRATEGIC PLAN 2011 - 2015



MOTTO

One Parish – One Club

MISSION STATEMENT

“ To provide a social, recreational and sporting outlet for all members of our community whilst simultaneously promoting the games, values and ideals of Cumann Lúthchleas Gael ”





CHAIRMAN'S ADDRESS

It is my pleasure to introduce to you the Strategic Development Plan 2011 – 2015 of CLG Dún na Mainistreach / Baile na Cúirte.

A lot of work has gone into developing this plan over the last number of months and I would like to thank all those involved in its production.

CLG Dún na Mainistreach / Baile na Cúirte has always been a progressive club and this plan gives us many goals and targets to reach over the next five years. We look forward to working with all club members in the coming years to realise these objectives.

Past generations have had their visions for the future of our club. These are our current aims and with these achieved we hope to hand on the club to future generations in the same healthy state it was passed onto us.

Antoin Múinbhiál

Cathaoirleach , CLG Dún na Mainistreach / Baile na Cúirte





HISTORY & HONOURS

- Abbeyside / Ballinacourty GAA Club was formed in 1967 as a result of the amalgamation of Abbeyside Hurling and Football Clubs and Ballinacourty Football Club. Early records show that Abbeyside first fielded a hurling team in 1927 and Ballinacourty became established as the home of Gaelic football in the parish in 1947 having been preceded by Ballinroad, The Pike and Ballycoe. All hurling teams play as Abbeyside and wear Blue and Gold jerseys, while all football teams play as Ballinacourty and wear Green and White jerseys.
- Abbeyside / Ballinacourty GAA Club is situated within the Parish of Abbeyside, Ballinroad and Garranbane. Located on the eastern side of the River Colligan, it forms the northern and eastern shorelines of Dungarvan Harbour from Abbeyside Church to Ballinacourty Lighthouse.
- The club had its first home at the Burgery which was acquired in 1961. In 1979, in order to meet the increasing demands of fielding a large number of teams in juvenile and adult competitions, the task of moving to more spacious grounds commenced. A new site capable of accommodating two playing fields just a stone's throw from the existing club grounds was purchased and developed. These facilities were extended during the 1990s. The club is currently involved in a new development project, including floodlighting of the main pitch.



HISTORY & HONOURS

- The club has won a total of 66 County titles and 141 Western titles.
- Abbeyside has contested 5 County Senior Hurling Finals, has won 2 Intermediate County Hurling titles, 3 Junior 'A' Hurling titles, 4, U21 Hurling titles, 4 Minor 'A' Hurling titles and numerous underage Western and County Hurling titles.
- Ballinacourty has won 5 County Senior Football titles and contested 2 further finals, along with a Munster Club Senior Football Final. We have been victorious in 2 Intermediate County Football Finals, 2 Junior 'A' Football Finals, 9 U21 Football Finals, 15 Minor 'A' Football Finals and numerous underage Western and County Football Finals.
- The club has been named 'Waterford Club of the Year' on five occasions and has, and continues to provide players and mentors for county panels in both codes.
- The club also has members on the Executive of the Waterford County Board and recently, long serving club member, Séamus O'Brien was honoured with the position of President of the County Board.



STRUCTURE

Abbeyside / Ballinacourty GAA Club

Abbeyside / Ballinacourty Juvenile GAA Club

Abbeyside Ladies Football Club

Abbeyside Camogie Club



STRUCTURE

President

Vice Presidents

Chairman

Treasurer

Secretary

Vice Chairman

Membership Officer

**Public Relations
Officer**

Assistant Secretary

Irish Officer

**Players'
Representatives**

Juvenile Officers

**Committee
Members**

Sub-Committees – At least one member of each sub-committee must sit on the club executive committee



5 YEAR GOALS & TARGETS

- Coaching & Development
 - Juvenile
 - Adult
- Facilities
- Finance & Fundraising
- Communications
- Culture & Community
- Schools
- General



COACHING & DEVELOPMENT JUVENILE

- Increase juvenile membership and participation
- To put into practice the GAA Code of Best Practice & Code of Behaviour
- Appoint Children's Officer & Coaching Officer
- Ensure a games programme is put in place to ensure all players get at least 10 games per year
- Club-School link to cement the relationship between the club and schools in the parish
- Nursery programme for 5 – 7 year olds to encourage young people to become involved in Gaelic Games



COACHING & DEVELOPMENT JUVENILE

- Go Games model to be put in place for all U12 players
- Emphasis on skills and enjoyment so that all players can achieve their potential
- Fun Do education resource pack available for all juvenile coaches
- Encourage more parents to become involved in coaching
- All club juvenile coaches to receive GAA coach education and have access to coaching resources
- To continue to support the Cúl Camps assisted by club coaches
- Continue indoor hurling during winter months and outdoor Saturday morning hurling sessions during summer months



COACHING & DEVELOPMENT ADULT

- Increase adult membership and participation
- Enter as many teams in adult competitions as possible. Currently we field Senior, Intermediate, Junior and U21 Hurling teams. We also field Senior, Intermediate and U21 Football teams. We aim to look at the possibility of fielding a Junior Football team in the future
- Improve the physical condition, skill levels and standards of all players
- Improve coaching standards among our panel of club coaches
- Appoint Coaching Officer



FACILITIES

- Desire to improve facilities at club grounds. We have just completed Phase I of our current club development: floodlighting and sanding of main pitch
- Astro turf goalmouths and erection of new goalposts to commence shortly
- Plan to construct a hurling wall
- Long term goal to acquire more land so as to have a second full size playing pitch
- Desire to re-develop clubhouse to bring it up to acceptable standard



FACILITIES



ABBEYSIDE / BALLINACOURTY GAA CLUB
STRATEGIC PLAN 2011 - 2015





FACILITIES



ABBESIDE / BALLINACOURTY GAA CLUB
STRATEGIC PLAN 2011 - 2015





FACILITIES



ABBEYSIDE / BALLINACOURTY GAA CLUB
STRATEGIC PLAN 2011 - 2015





FACILITIES



ABBEYSIDE / BALLINACOURTY GAA CLUB
STRATEGIC PLAN 2011 - 2015





FACILITIES



ABBEYSIDE / BALLINACOURTY GAA CLUB
STRATEGIC PLAN 2011 - 2015





FACILITIES



ABBEYSIDE / BALLINACOURTY GAA CLUB
STRATEGIC PLAN 2011 - 2015





FINANCE & FUNDRAISING

- Continue to support the Déise Draw
- Fundraising for day-to-day running of club – Christmas Raffle, Flag Day, Table Quizzes, Fashion Show
- “Jack the Joker” fundraiser and 5 Year individual contributions for Development
- Continue to support weekly club bingo
- Seek to acquire a main sponsor as in previous years
- Broaden sponsorship base
- Set up Finance Sub-Committee to oversee the financial affairs of the club
- All the above are aimed at securing the financial future of the club
- In 2010 it cost in excess of €100,000 to administer the affairs of the club and juvenile section, while €127,417 was expended on club development projects



COMMUNICATIONS

- Upgrade club website – www.abbeycourtygaa.com
- Continue to update club website on a weekly basis
- Investigate the possibility of a Facebook page for the club
- Comprehensive club notes in the local newspapers every week



CULTURE & COMMUNITY

- Promote Scór and Scór na nÓg among club members
- Increase the use of the Irish language in club affairs
- Continue to provide transport for annual Senior Citizens Christmas Party
- Provide support to families who suffer bereavement
- Annual open day at club grounds for members of the public to see what the club does for the community
- Encourage people of the parish to display club colours – especially at times of County Finals to create a sense of community and common purpose
- Continue and increase liaison with Ladies Footballers, Camogie Club and Friary / Abbeyside / Ballinacourty Handball Club



SCHOOLS

Scoil Mhuire NS, Abbeyside
Garranbane NS
Scoil Gharbháin
St. Augustine's College

- Assist schools in preparing and participating in GAA events connected with the school
- Provide equipment to enhance standards and participation
- Continue and expand school coaching by club members
- Provide use of facilities to local schools when needed



GENERAL

- Increase non-playing membership and encourage them to become involved in the running of the club
- Increase female participation in the club
- Update club constitution
- Update club history book
- Produce wide range of club merchandise to raise the profile of the club



CONCLUSION

Our 5 year **VISION** can be encapsulated as follows :-

- **Volunteerism**
- **Inclusiveness**
- **Support**
- **Identity**
- **Organisation**
- **Nurturing**



CONCLUSION

Volunteerism

Volunteers are the backbone of every element of Cumann Lúthchleas Gael. Without the contribution of these selfless individuals our club could not function.

5 Year Goal

- To devise plans to expand our volunteer base
- Encourage passive members to become more involved
- Get more parents involved
- Have ex-players take on coaching roles



CONCLUSION

Inclusiveness

CLG Dún na Mainistreach / Baile na Cúirte is a central element in a rapidly growing community. A primary goal and ambition for us as a club is to ensure we are open and welcoming to all newcomers.

5 Year Goal

- Make certain we have the necessary structures in place to encourage and facilitate new residents of the parish to become members



CONCLUSION

Support

To accommodate continued expansion and growth it is essential that the proper and correct support structures are in place. To the fore of this is the provision of suitable facilities.

5 Year Goal

- To complete current development programme and identify new opportunities which will allow for continued improvement of facilities



CONCLUSION

Identity

In a period of greater uncertainty, as a club we need to position ourselves as an entity that the people of our parish, both at home and abroad, can identify with and be proud of.

5 Year Goal

- Develop a coherent communications strategy, incorporating all media, that encourages club loyalty and emphasises our association with the community



CONCLUSION

Organisation

Integral to the smooth running of the club is ensuring we have the necessary organisational structures in place.

5 Year Goal

- To continue to develop and improve how we do things as a club
- Set up sub-committees where necessary as a means to remedy any gaps identified



CONCLUSION

Nurturing

As a sporting club it is of course our ambition to be successful on the playing field. To achieve this we need to nurture and develop the talent of all our playing members.

5 Year Goal

- To endeavour to do everything we can as a club to help all our players realise their full potential on the playing fields of Waterford and beyond
- Increased co-operation with schools
- More fully qualified coaches